EDUCATIONAL RESOURCE

Gold Buyer Checklist

Contents

- 01 · PRODUCT AND PURITY CHECKS
- 02 · DEALER VERIFICATION
- 03 · PRICE COMPARISON
- 04 · BEFORE YOU PAY
- 05 · AFTER PURCHASE — RECORDS TO KEEP
- 06 · QUICK REFERENCE — GOLD VAT AND CGT (UK)

Gold Buyer Checklist

Due diligence for UK physical gold buyers

A practical one-page reference covering product verification, dealer checks, price comparison,

and records. Complete each section before committing to any purchase.

Product and purity checks

Dealer verification

Price comparison

Before you pay

After purchase — records

Quick reference: gold VAT and CGT

> This document is for educational purposes only. It is not financial, investment, tax, legal, or personal advice. Rules change —

always verify with HMRC and seek qualified advice for your individual circumstances.

01 · PRODUCT AND PURITY CHECKS

Complete before comparing any price.

- I know the exact product name (e.g. Gold Britannia 1oz, Gold Sovereign, PAMP 100g bar)
- I know the stated purity: 999 fine (24ct) / 916 fine (22ct) / 750 fine (18ct)
- I have confirmed the format — minted coin, cast bar, or minted bar
- I have confirmed whether the product is UK legal tender (relevant to CGT discussion)
- I have confirmed the product qualifies as investment gold for UK VAT purposes

- I know the exact weight in troy ounces (1 troy oz = 31.1035g)
- I have noted whether original packaging, assay card, or certificate is included

VAT on gold

Investment gold meeting HMRC's definition is zero-rated for UK VAT. This includes bars of at least

995 fine from recognised refiners and qualifying bullion coins. Jewellery and non-qualifying gold carry

20% VAT. Check gov.uk VAT Notice 701/21.

02 · DEALER VERIFICATION

- The dealer has a verifiable UK address and Companies House registration number
- The dealer is registered with HMRC for Anti-Money Laundering (AML) supervision
- The dealer publishes clear pricing tied to the live spot price (not opaque fixed quotes)
- The dealer provides a full VAT invoice showing product, price, VAT status, and their details
- I have checked the dealer's buyback (sell-back) price, not just their selling price
- I know the dealer's buyback documentation requirements (ID needed to sell back?)
- Delivery is insured, tracked, and has a stated timeframe
- The dealer has a clear returns and dispute process

Spot check two dealers

Buyback rates for the same product differ by 1–3% between dealers. On a £5,000 holding, that is

£50–£150. Check BullionByPost, Gold.co.uk, and Chards as a minimum. Compare prices on the same day — spot moves continuously.

03 · PRICE COMPARISON

Formula: Dealer price ÷ (Spot price × weight in troy oz) = % of spot. Higher % = closer to spot =

better rate.

- I know the current gold spot price in GBP per troy oz at the time of comparison
- I have obtained quotes from at least two established UK bullion dealers today
- I have calculated each quote as a % of spot using the formula above
- I have confirmed whether delivery and insurance are included in the quoted price
- I have confirmed whether the price shown includes or excludes VAT
- For coins: I have noted the premium as a % over the spot value of the metal content

Product

Spot (£/oz)

Metal weight (oz)

Dealer price

% of spot

Gold Sovereign

£2,850

0.2354 oz

£725

108.1%

Gold Britannia 1oz

£2,850

1.000 oz

£2,980

104.6%

PAMP 1oz bar

£2,850

1.000 oz

£2,920

102.5%

Example only — spot price and dealer prices are illustrative. Always use live prices.

04 · BEFORE YOU PAY

- I have decided between coins and bars — and understand the CGT implication
- For postal purchase: I have verified the price-lock deadline (usually same-day postage)
- I understand payment methods and settlement timeframe
- I have confirmed how the metal will be insured in transit
- I have a secure storage plan ready before the metal arrives
- I have checked whether my home insurance covers bullion (most do not adequately)
- I understand the minimum AML documentation that may be required for my purchase size

05 · AFTER PURCHASE — RECORDS TO KEEP

- Original dealer invoice (showing product, price, VAT status, date, dealer details)

- Photographs of the product front and back, including any assay card or certificate
- Serial numbers or mint reference numbers noted separately from the metal
- Storage location noted somewhere accessible to a trusted person (for estate purposes)
- Insurance documentation if applicable
- CGT note: if you bought bars or foreign coins, the purchase price is your cost basis
- CGT note: the purchase date starts the holding period for any future gain calculation

06 · QUICK REFERENCE — GOLD VAT AND CGT (UK)

Gold product

UK VAT

CGT on gains

Investment gold bars (≥995 fine, ≥1g)

Zero-rated

(VAT-exempt)

Standard CGT applies

Gold Sovereign (UK legal tender)

Zero-rated

Commonly discussed as

CGT-exempt

Gold Britannia (UK legal tender)

Zero-rated

Commonly discussed as

CGT-exempt

Foreign bullion coins (Maple Leaf,

Eagle)

Zero-rated (if qualifying)

Standard CGT applies

Gold jewellery

20% VAT

Standard CGT applies

Gold ETFs / funds

N/A (financial product)

Standard CGT applies

CGT annual allowance: £3,000 (2024/25). Gains above this taxed at 18% (basic rate) or 24% (higher rate). UK legal tender

coin exemption is based on TCGA 1992 s.21 — gains on sterling currency not chargeable. Verify current rules at gov.uk.

> Educational only. Not financial, investment, tax, legal, or personal advice. Rules change. Always verify current HMRC

> guidance and seek qualified professional advice for individual circumstances. GoldQuestions — goldquestions.co.uk

---